



# WILLEM JANSEN

COMMUNITY & PARTNER MANAGEMENT | ANTHROPOLOGIST | CONSULTANCY | SOCIAL SCIENCE RESEARCH

## OBJECTIVE

To critically analyze two contemporary relevant concepts, community & legitimacy, and bring forth practical suggestions to form goal-oriented communities and politically legitimate (policy) decisions.

## IT

Excel; SPSS; Atlas Ti; Ethno (for Event Structure Analysis).

## SKILLS

Intercultural and stakeholder negotiation & communication; Report writing; Policy advice; Interviews; User Experience research; Content analysis; Ethnography.

## EXPERIENCE

### RESEARCH ASSOCIATE • ALLIANDER DEN HAAG • 2/2015 – 2/2017

Research project: Balancing energy supply & demand with alternative currencies. Focus: Literature & Policy research.

### COMMUNITY & CONTENT RISK MANAGER • TIKTOK • BEIJING CHINA 8/2018–3/2020

Writing weekly reports about the Dutch TikTok userbase, which included descriptive data, user growth & issue predictions and guideline recommendations. Other responsibilities include content moderation, guideline writing & feedback and social media marketing.

## EDUCATION

### MA SOUTH ASIAN STUDIES • LEIDEN UNIVERSITY • 2013 – 2015

Thesis: India's Strategic Role in Central Asia: An Analysis of bilateral and multilateral cooperation and the China factor  
Average grade: 8,3/10

### MSC ANTHROPOLOGY • LEIDEN UNIVERSITY • 2013 – 2/2015

Focus: Political stakeholder interviews, Policy research, Event Structure Analysis, Discourse Analysis, analysis of political events.  
Thesis: Relations, Perceptions and Strategies in Local Dutch Windmill Politics. A study of the concept of legitimacy in - and/or outside Governance and policy.



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### LANGUAGES

Dutch (native); English (near native); Chinese (HSK4); Hindi (A2); French (A2); German (A2).

### INTERESTS

Reading history novels, playing tennis, designing websites and Chinese cooking

#### BA ANTHROPOLOGY • RADBOD UNIVERSITY NIJMEGEN • 2010 – 2013

BA Research project: Implicit Categorization in the use of Electronic Appliances. Focus: User Experience research.

BA Thesis: Alternative Currencies and their Economic Networks: Moral Economies. Focus: Literature & Policy research.

#### VWO • NEHALENNIA COLLEGE MIDDELBURG • 2004 – 2010

### COMMITTEE EXPERIENCE OR LEADERSHIP

#### SPEAKER • LIVING ON MARS CONVENTION • 2013 • UNIVERSITY OF TWENTE

The Living on Mars Convention aimed to bring together experts from the space industry, students, interested people from the general public and media in order to foster discussion & collaboration.

#### STUDENT ORGANIZATIONS • 2011-2016 • RADBOD UNIVERSITY

**Chairman** Education Committee Master Anthropology;  
**Commissioner External Relations**, Board student association Umoja;  
**Treasurer** LaSSA.

### REFERENCES

References are available on request



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