



# Merel Vogelaar

JOURNALISM | ANTHROPOLOGY | CONSULTANCY  
| SOCIAL SCIENCE RESEARCH

## PROFILE

I am a curious, driven Master's student of Journalism & New Media, with a passion for world news and politics. I am focused on innovation and reorganization and am looking for a new challenge where I can use this knowledge and broaden it, to improve the journalistic world.

## EDUCATION

**MA Journalism and New Media** 2023 – present

*Leiden University*

- Relevant courses: Cross media investigative journalism, New Media and Society & Innovation in journalism

**BSc Cultural Anthropology and Development  
Sociology** 2018 – 2023

*Leiden University*

- Relevant courses: Media Worlds, Visual Methods, Diversity & Power
- Minor: (Re)Imagining Port Cities: Understanding Space, Society and Culture
- Thesis: Alternative Currencies and their Economic Networks: Moral Economies. Focus: Literature & Policy research

**VWO** 2013 – 2019

*Nehalennia college Middelburg*

- Culture & Society Profile

## RELEVANT EXPERIENCE

**Research Associate** 2023 – present

*Alliander Den Haag*

- Research about innovation, digitalization and open source projects within Alliander.
- Focus: Literature & Policy research.

**Internship Communication & Marketing** 2021– 2022

*Naturalis Biodiversity Center*

- Managing and updating the website.
- Developing and implementing a strategy for social media channels.
- Writing and sending the newsletters.

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📍 The Hague, The Netherlands

🌐 <https://www.linkedin.com/in/merelvogelaar/>

## LANGUAGES

### ● Dutch

*Native speaker*

### ● English

*Cambridge Certificate C1 Advanced  
Fluent in speaking as well as  
writing*

## COMPETENCIES

- Intercultural and stakeholder negotiation
- Critical Thinking
- Communication
- Content analysis
- Ethnography

## IT SKILLS

- Excel
- SPSS
- Atlas Ti
- Adobe Photoshop

## INTERESTS

- Reading
- Playing tennis
- Designing websites
- Cooking

## RELEVANT EXPERIENCE

**Student-assistant communication** 2018 – 2021  
*Leiden University, Leiden*

- Supporting the communications department of the Faculty of Social and Behavioural Sciences.
- Producing social media content using Canva and Adobe Illustrator.
- Adjusting the Leiden University website using CMS.

## OTHER EXPERIENCE

**Treasurer LaSSA** 2021 – 2022  
*National Collaboration Anthropology Students*

- LaSSA's goal is to connect anthropology students in The Netherlands, by both providing career-oriented and social events every year.
- As the treasurer of the board, I was in charge of all the monetary concerns.

**Barista** 2018 – 2021  
*Roos, Leiden*

- Working as a part-time barista and waitress at a cafe in Leiden.

**Secretary Travel Committee** 2018 – 2019  
*Study Association "Itiwana", Leiden*

- Planning and organizing a study trip for a group of about 30 – 40 students to Morocco.

## REFERENCES

Available on request